

Big Brothers Big Sisters



of Southern Maine

2011 Bowl for Kid's Sake

Sanford Team Recruitment Leader

Job Description

- Event Date: Saturday, April 9
- Location: Bowl-a-rama, Sanford
- Length of Commitment: 4 months (late January to late April)
- Weekly Commitment: 2 - 4 hours
- Goal: To recruit 5 team leaders who will recruit a team of 4 or 5 bowlers
To encourage on-line registration
(Does not include Big-Little pairings who participate at no charge)
- Volunteer Structure: Chairperson (may be shared)
5 to 6 Team recruiters: recruit 5 teams each
Event Day Logistics: 1 or 2 volunteers with a focus on event day
Communications: 1 person to assure press releases are posted
- Responsible to: Sanford Bowl Chairperson
- Staff Support: York Co. Community Development Manager
- Recruitment Responsibilities:
- Maintain frequent communication with chair and staff
 - Recruit 5 team leaders who will recruit teams of 4 or 5
 - Attend weekly meetings
 - Personally remain in weekly team contact
 - Promote Bowl event within circles of influence, at meetings, post on company website, etc.
 - Tell BBBS story whenever possible to build support
 - Greet your team leaders on event day, assure participants are appreciated
 - Re-new team leaders for 2012, where vacancies arise consider new volunteers
 - Address questions as they arise

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